

# Hanen - Affiliate Agreement

This Affiliate Agreement (“Agreement”) is made between Service Line, Inc – Hanen Automatic Cattle and Livestock Feeders (“we”, “our”, or “the Company”) and you (“Affiliate”). Effective Date: 8/15/2025.

By joining our affiliate program, you agree to the following terms:

**1. Objective:** Increase sales for Hanen, and provide commissions to loyal affiliates

**2. Commission & Payouts**

- You will earn a (one) **flat commission of \$250 UDS** for every confirmed sale of a **Boss or Wrangler size Hanen Automatic Feeder** that is referred by you.
- There is **no cap** on how many commissions you can earn.
- Commissions are **paid out the first week of each month**, for all confirmed and paid sales from the previous month.

**3. What Counts as a Sale**

A sale is considered valid when:

- The **new first-time customer** is referred by **giving your affiliate name** to the Hanen representative **at the time of purchase**. A customer is considered “new” if they have never previously purchased from Hanen product. Repeat purchases, upgrades, or orders from existing or past customers do not qualify for commissions.
- The customer completes a purchase **AND the payment is successfully received**.
- The new customer may still apply other sales, discounts, and promotions to their purchase.

**4. Tracking**

- We track referrals using names of customers, sales order numbers/dates, and names of affiliates.
- If there is ever a conflict or error, we will make a fair decision based on our records.

**5. Affiliate Responsibilities**

- You must submit this signed agreement.
- You may promote our products honestly and clearly, in a positive light.
- No misleading claims, spam, or dishonest tactics are allowed.
- You are responsible for following any applicable laws in your state.
- You may NOT set up paid search or paid social media advertisements, please use organic methods.
- You cannot represent yourself as an employee or authorized agent on behalf of Hanen, simply say you are an affiliate.

**6. Termination**

- You or we may end this agreement at any time, for any reason.
- If terminated, unpaid commissions up to the date of termination will still be paid on the next scheduled payout. Any new affiliate sales, after termination date will not be paid.

**7. Payments**

- Payments will be made via **paper check from Service Line, Inc., mailed** to the address we have on file.
- You are responsible for any tax obligations based on your local laws.

By signing up and participating in this program, you agree to these terms.

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New Affiliate Signature

Printed Name

Date